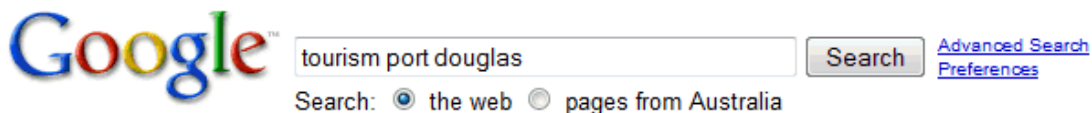


## Website Partner Information



### Web



### Tourism Port Douglas

[www.tourismportdouglas.com.au](http://www.tourismportdouglas.com.au)

6 Grant Street, Port Douglas  
Port Douglas, QLD 4877  
(07) 4099 4540

[Get directions](#)

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Open Daily 8am-5pm

Welcome to [tourismportdouglas.com.au](http://tourismportdouglas.com.au) - representing all businesses available in the Port Douglas region including Mossman, Daintree and Cape Tribulation.

### **Mission Statement:**

Maintain and grow a unique and modern information portal exposing local businesses and their online ability to convert sales from our regions Pre Travel Research Visitors (PTV's).

### **In brief:**

By featuring your business on [tourismportdouglas.com.au](http://tourismportdouglas.com.au) you are allowing your business access to be easily found by this destinations direct internet consumer base, the destinations research travel media and the traditional industry operators searching new retail packages.

We invite you to log onto the website to better understand the rest of this information sheet.

Our latest Google Analytics Usage reports will also be attached for your records.

When referring the usage figures remember it is established that on average for every 'One User' researching the 'Portal' represents an average of 3 people travelling to the Port Douglas region.

With an average of over 10,000 **Absolute Unique Visitors** every month, this year we will service in excess of 360,000 Pre Travel and Repeat Travel Visitors. We believe this is worth your marketing interests!

Also available are our Map Overlay's of where the PTV's are searching Port Douglas information from. This information is very interesting and useful for your own marketing information.





## Benefits

When your business is listed with the Portal it offers both:

- 
1. A DIRECT CONTACT / BOOKING POTENTIAL FOR YOUR BUSINESS
  2. DIRECT PRE TRAVEL VISITOR BRAND MARKETING
- 

## Types of exposure offered

1. WEBSITE DIRECTORY LISTINGS – MAKE IT EASY FOR VISITORS TO FIND YOU

	
<p><b>Villa Empat Puluh Dua</b> Tel: (03) 9827 6658 Mob: 0400 911 035 42 Murphy Street Port Douglas QLD 4877 <a href="http://www.villaportdouglas.com.au">www.villaportdouglas.com.au</a> Relax and retreat in magnificent tropical surroundings on the shores of the Coral Sea. <a href="#">BOOK</a> <a href="#">more</a> <a href="#">map</a></p>	
<p>Take endless beach walks, watch rainforest sunsets. Swim, snorkel, sail, slumber. Be pampered in body and soul.</p> <p>Inspired by the architecture in Bali, Port Douglas Villa Empat Puluh Dua is imbued with a monumental Asian feel. Experience luxury and 5 star waterfront accommodation.</p>	

**Listings:**

'Deluxe' OR 'Standard' Listings are available: click link for more information regarding Listings and prices: <http://www.tourismportdouglas.com.au/advertise.1749.0.html>

(NOTE: there are also two types of **Deluxe Style Listings** available)

- 
1. 12 month Standard Listing \$329.20 (inc gst)
  2. 12 month Deluxe Listing \$634.10 (inc gst)
- 

Once you have approved your Listing, it will be placed into one or more dedicated directories of your choice.

Listings are for 12 month periods: Please reference the analytics reports mentioned above. We encourage your business to take advantage of listing with this 'Portal'

**Additional listing exposure options:**


- **Feature in more than one of the categorised sub – directories** relevant to your business. Additional directories & sub-directories  
Additional \$110 per directory / 12mth period.
- **Secure a top 3 rotation in your chosen sub-directory** this means – if available your listing will feature in the top three every time.  
Additional \$20 per week. One month minimum.
- **Secure the top spot outright** (this means – if available – your listing will remain at the top of the chosen sub-directory)  
Additional \$40 per week. One month minimum.

## 2. WEBSITE ADVERTISING – INCREASE YOUR SALES LEADS

Cairns Airport  
Now 33 °C


Max: 22 °C  
Dew Point: 1003 hPa  
Pressure: 52%  
Humidity: >9 km  
Visibility:

FREE VISITORS MAGAZINE: Port Douglas is Australia's premier Great Barrier Reef holiday destination making it the Jewel of the Pacific Rim. Check out why Port Douglas is still Australia's most sort after destination by the worlds A-List Celebrities. [Click here](#)




**tourismportdouglas.com.au**

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[BOOK AIRPORT TRANSFERS](#) [RESTAURANT & DINING](#) [MENU](#)  
[BOOK REEF & DAINTREE TRIPS](#) [VISITOR MAGAZINE](#) [MENU](#)



**MeridenMarinas**  
MARINA MIRAGE • PORT DOUGLAS




**Sheraton Mirage**  
PORT DOUGLAS RESORT

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[Port Douglas History](#)

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The Weather is brought to you by: 


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*come in!*

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**The Newsport**  
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## HOME PAGE


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## DIRECTORY PAGES

## Advertising brings hundreds of Sales Leads to you every month

As a Listing Partner your business is eligible to feature your Logo or a dedicated advertisement in other areas throughout the site.

For eg some sub-directory pages attract more traffic than others, you may wish to attract visitors searching for Accommodation to your Restaurant business Listing.

Advertising involves having your businesses Logo / Dedicated Advertisement linked to your listing / branding or linked directly to your website.

The site offers a number of different placements with regard to Advertising. Please see the **Advertising Rate Card** online and forward us an availability request. Some positions require a *loading* to confirm placement.

Please **contact us** on 07 4099 4540 to discuss exposing your business to even more Pre Travel Visitors OR go to '**advertise**' in the footer of the site to register.